



## **DAY 1** *Tuesday, 2 July*

Time	Programme
09:00	<b>Welcome &amp; Opening Remarks</b> <ul style="list-style-type: none"> <li>• ABU Secretary General, Ahmed Nadeem</li> <li>• Malaysia Ministry of Communications Official</li> <li>• China National Radio &amp; Television Administration Official Mr Nie Chenxi, Member of the Standing Committee of the National Committee of the Chinese People's Political Consultative Conference, Chairman of The China Netcasting Services Association</li> </ul>
09:30	<b>Stage Opening</b> Host of ABU TV-CON 2024 – Sharizan Borhan
09:45	<b>Keynote Presentation</b> – Khairy Jamaluddin, Malaysia Media Personality “Digital Transformation & Its Impact on Media Consumption”
10:00	<b>ABU PRIZES Winners’ Circle (Entertainment / Children / Documentary / Special Jury Prize Categories)</b> <ul style="list-style-type: none"> <li>• Tian Mei, Producer CMG/CCTV-China</li> <li>• Mina Youn, Producer KBS-Korea</li> <li>• Yuki Umehara, Senior Producer, Culture Division, NHK-Japan</li> <li>• Hiroyuki Shirakawa, Senior Producer, Science Division, NHK-Japan</li> </ul>
10:30	<b>Refreshment Break</b>
11:00	<b>Panel Discussion: “Production &amp; Distribution of Content in Asia-Pacific”</b> <b>Moderator:</b> Shivanee Thapa, Senior News Editor / Presenter, NTV-Nepal <b>Panelists:</b> <ul style="list-style-type: none"> <li>• Dato’ Kamil Othman, Chairman, FINAS-Malaysia</li> <li>• Kevin Foo, COO 8TV, Film &amp; Content Distribution MEDIA PRIMA Television Networks, Malaysia</li> <li>• Lijun Wang, Director of SHANGHAI MEDIA GROUP Documentary Centre, China</li> <li>• Ta Bich Loan, General Director of VTV3, Vietnam</li> </ul>
11:45	<b>Drama / Entertainment Parade</b> <ul style="list-style-type: none"> <li>• A.Furkan Gundogan, Deputy Channel Coordinator TRT-Turkiye</li> <li>• Ariunjargal Luvsantseren, Director of Children’s Program, MNB-Mongolia</li> <li>• Muhamad Ikhsan Sukiman, Producer Drama Division RTM-Malaysia</li> <li>• Kazunori Aoki, Senior Producer, Entertainment Division, NHK</li> </ul>
12:30	<b>Lunch break</b>
14:00	<b>Content Showcase</b> <ul style="list-style-type: none"> <li>• Packaging 'News' for the New Demography: RTM – Malaysia: Datuk Suhaimi Sulaiman, Director General</li> </ul>

	<ul style="list-style-type: none"> <li>• JAMCO – Japan Programs: Toru Goto, Senior Executive Manager</li> <li>• General Introduction of the CITVC's Business – China: Jiang Shuling, Producer</li> <li>• AXLE.AI – USA: Nusrat Akter Lovely, Application Engineer &amp; Pre-sales Support</li> <li>• VTV-Vietnam: AI Trial @ VTV and Questions for the Future, Ta Bich Loan, General Director VTV 3</li> <li>• TBS-Japan Entertainment Programs @ TBS, Japan: Taku Kuramoto, Deputy Director at Global Sales and Development Department</li> <li>• THAIPBS Documentaries-Thailand: Pornpote Thepsang, Senior Content Creator and Warittha Choksiriwuttikul, Product Development Creative Marketing</li> <li>• ABU Legal: Role of Copyright Protection for Content Creators, Seemantani Sharma, ABU Legal Manager</li> </ul>
15:30	<b>Refreshment Break</b>
16:00	<b>60" Pitch</b> <ul style="list-style-type: none"> <li>• Radiodays Asia 2025: Radiodays Asia, Nessa McGann</li> <li>• RTM-Malaysia: Logeswary Ganesan</li> <li>• Teenovator: THAIPBS-Thailand, Arisa Daeng Ead</li> <li>• Chaliapin: Julia Matiash, RTR-Russia</li> <li>• 2024 Global News Forum and the ABU News Group: Deborah Steele</li> <li>• Together for Peace Media Awards: Nargiza Numanova</li> <li>• ABU Sports &amp; Entertainment Network – ASEN: Kesang Trongsap</li> <li>• Intellectual Property and Legal Committee: Dr Seemantani Sharma</li> <li>• Digital Broadcasting Symposium 2025: Dr Veysel Binbay</li> </ul>
16:30	<b>ABU Future Activities</b> <ul style="list-style-type: none"> <li>• ROBOCON 2024</li> <li>• ABU General Assembly @ Istanbul, Türkiye</li> <li>• ABU TV Song Festival</li> <li>• ABU Prizes Award Ceremony</li> </ul>
17:00	<b>Preview of Day 2 &amp; 3</b> <ul style="list-style-type: none"> <li>• Radio Sonic</li> <li>• TV Masterclasses / RadioSonic &amp; #ABUdigital Workshops</li> <li>• #ABUdigital</li> </ul>
17:30	<b>Closing</b>